



Working Collaboratively to Achieve Health Equity and Health Justice by Addressing the Social Determinants of Health

Our Story

Co-founded in 2015 by the AARP Foundation and ProMedica, The Root Cause Coalition (TRCC) is a non-profit, member-driven organization comprised of more than 90 leading health systems, hospital associations, foundations, businesses, national and community non-profits, health insurers, academic institutions, local governments, faith-based organizations, and policy centers. Our common goal is to realize health equity as the birthright of every American.



ADVOCACY

Advancing Equity With Policy

- Launch of TRCC's Equity Legislation Monitor (ELM) to help highlight and support legislation that addresses the social determinants of health.
- Continuously educating congressional and administration staff on TRCC's policy priorities.
- Ongoing 'Member Spotlight Series' series with participation from congressional health equity leaders such as Representatives Lauren Underwood and Jim McGovern.

EDUCATION TO ADVANCE HEALTH EQUITY

Sharing Knowledge, Raising Awareness

- Leading the way with TRCC's National Summit on Social Determinants of Health, held annually and recognized as the critical convening for cross-sector organizations to share best practices. Participants hear from national leaders and develop new strategies to advance health equity and health justice.
- Facilitating information sharing via TRCC-established committees.
- Hosting webinars that raise awareness about health equity issues for both members and non-members alike.
- Sharing member case studies that focus on addressing aspects of health equity, particularly acute during the COVID-19 pandemic.

RESEARCH

Generating Public Insights to Further Health Equity

- Gathering and sharing the science behind how the public thinks, feels and acts; how consumers are impacted by social determinants.
- Identifying implications for policy, communicating with a variety of audiences and awareness raising by collecting monthly public sentiment on a range of health equity issues.
- Collating yearly consumer insights data into a Trends, Attitudes and Perceptions (TAP) report, a summary of how social determinants have affected the public over the past year.

WE LEAD

A cross-section of local, regional and national organizations resolved to address the social determinants of health and achieve health equity.

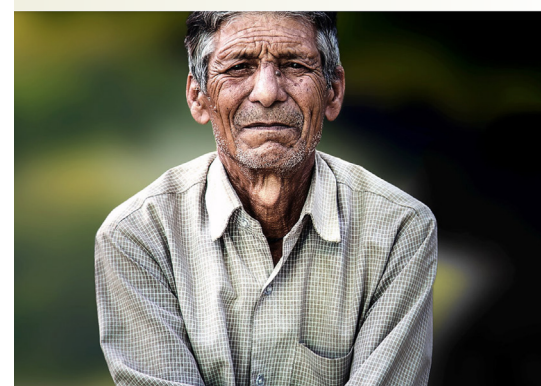
WE COLLABORATE

Each organization is committed to serving our communities to realize improved health outcomes, connected by our common goals around advocacy, education and research.

WE LEARN

Working collectively, listening to one another, sharing best practices and creating innovative partnerships to improve public health.

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Ongoing Member Engagement

COLLABORATE

- Engage with leaders in the ongoing development of relevant, effective strategies to reduce health inequities and diminish their harmful effects in communities across the nation.
- Immediate and ongoing networking opportunities.

ADVOCATE

- Support an energetic advocacy agenda for policies that support health equity.
- Work with TRCC's Washington-based advocacy team and engage with Congressional leaders and key Administration officials.
- Communicate your work and elevate the voice of health equity in Washington.

EDUCATE

- Participate in, and lead education sessions, webinars and local and national conferences that add context to current research on the social determinants of health and provide proven strategies to improve community health outcomes.
- Participate in regular webinars and educational sessions that may also spotlight the work of your organization that highlights TRCC members' programs and initiatives.

INNOVATE

- Access and participate in research studies that seek to identify best practices that can be implemented in member communities.

IMPLEMENT

- Have access to programs and tools that can be scaled to specific community health and prevention needs in the acute-care setting, clinic/office and post-acute period, and with community partners.

LEAD

- Become part of TRCC's growing voice, helping to guide strategic decisions, from committees to TRCC's advisory council.
- Free admission to the National Summit on SDOH, the premier educational venue to meet and share best practices, programs and policy updates on issues related to health equity and health justice.

LEADING TO ADVANCE A COMMON AGENDA: MEMBERSHIP, LEADERSHIP AND GOVERNANCE

At TRCC, Member-led committees facilitate discussions, share expertise, and network with a common purpose to address the social determinants of health — and all health disparities — so that all individuals have an opportunity to achieve a life of health and well-being. Our uniqueness lies in our ability to bridge across institutions and interests toward a common purpose of achieving health equity. A full list of TRCC's members is available [here](#).

Our members are committed to diminishing the burden of preventable, chronic disease, reduce healthcare costs, ensure access to individuals' most basic needs, and promote a higher quality of life for all. We offer every member organization — of all sizes — an opportunity to engage healthcare, government, social service, business and policy leaders to effectively address Health Inequities. Through our collective knowledge, expertise, and passion we have the ability help drive sustainable and meaningful change.



For more information about membership opportunities, please contact Barbara Petee, Executive Director at bpetee@rootcausecoalition.org or Thomas Dorney, Director at tdorney@rootcausecoalition.org or click [here](#) for additional details.

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